

WORLD ENVIRONMENT DAY CELEBRATIONS

#Theme - Beat Plastic Pollution

World Environment Day (WED) is celebrated on the 5th of June every year, and is the United Nation's principal vehicle for encouraging awareness and action for the protection of our environment. This year WWF-Kenya joined the rest of the world in marking this important day. The theme this year was **#BeatPlasticPollution** which was the number one trending topic on social media worldwide.

The Ministry of Environment and Forestry lead the National celebration in Kwale County through various pre-WED activities such as tree planting and community engagements and dialogues.

Kwale County

Pre-WED activities and national celebration presided by H.E Hon William Ruto



Nakuru County

Clean up in Naivasha town and greening of Lake Naivasha in partnership with County Government of Nakuru and other stakeholders.



Lamu County

Public Beach clean up at Lamu Island in partnership with CSOs such as Lamu Youth Alliance and County Government of Lamu and Uyoni Primary School.





Narok County

Launch of #KeepKenyaBreathing Campaign through tree planting at Leleshwa Primary School in partnership with Narok County Government and KFS.



#BEATPLASTICPOLLUTION